



KEVIN FRIEND, STRATEGIC PARTNERSHIPS DIRECTOR AT EVALUATE, PICKS UP THEIR AWARD FROM CLIVE XXXXXX FROM FOCUS



Evaluate Technologies' mission is to enable brokers to trade seamlessly with lenders while embracing the principles of Treating Customers Fairly and demonstrating a compliant audit process.

We believe we have the best team in the sector, a perfect blend of the experience necessary to understand what's required and the technical excellence needed to deliver it in an efficient and flexible way.

Our core product is Evaluate, a 3G mortgage trading platform. At the heart of Evaluate is a sophisticated sourcing system that provides brokers with the most accurate answer possible for each lender on their panel, based on every piece of available criteria and the client's real credit profile.

This response will offer the maximum amount possible rather than declining the case when lenders are unable to lend the full amount requested.

Evaluate also offers the most complete answer possible, outlining every piece of information required for the broker to make their decision. This information includes a total cost for comparison, an explanation for all underlying costs and a list of the documents required to support the case to offer, including details on what's acceptable to each lender.

This is provided in an easy to compare format that can be stored on file to demonstrate to the Financial Services Authority the rationale behind product selection. Once the broker has made their selection, they have the option to convert the enquiry into a pre-populated generic application form that can be completed and submitted online.



We have already invested a significant multimillion pound sum in the system and plan to continue this investment to ensure our award-winning technology remains at the forefront of technical innovation and excellence in the mortgage industry.

Paul Fradgley, Chief Executive Officer, Evaluate Technologies